

14TH INTERNATIONAL ZOO EDUCATORS CONFERENCE



Taipei Zoo, October 1-6, 1998

The 14th International Zoo Educator Conference will take place this year at Taipei Zoo, Taiwan on October 1-6, 1998. It is the first time the Conference has been held in a truly Asian country and the Taipei Zoo is one of the advanced zoos in Asia in the area of education.

The Main theme of the conference is Effective Zoo Education : Conservation/ Communication/ Cooperation

Objectives of the conference

1. Developing effective communication strategies to target audiences for marketing zoos and conservation.
2. Improving conservation and environmental education through cooperation among international zoo educators.
3. Improving conservation through communication and cooperation between zoo educators and other conservation agencies/organizations.
4. Expanding the number of approaches to zoo education through conference presentation and experience sharing.
5. Increasing the effectiveness of zoo education in promoting conservation through various innovative and traditional approaches.

Themes of the Conference

Theme 1: Conservation

- * Developing a definition of conservation education.
- * Steps leading to a successful conservation education program.
- * Concerning world conservation educational policy.
- * Developing standards for successful conservation education programs.

Theme 2: Communication

- * Marketing zoo education program more interactively.
- * Developing better communication between zoo designers and zoo educators.
- * Using graphics to communicate with visitors.
- * Using the Internet to educate about zoos and conservation.

Theme 3: Cooperation

- * Establishing models of collaborative educational programs.
- * Building partnership among zoo educators through global networks.
- * Increasing cooperation between IZE and WZO.
- * Increasing cooperation among zoo educators, zoo scientists and zoo researchers.

Agenda for the Conference

Effective Zoo Education:

Conservation/Communication/Cooperation

October 1 (Thursday)	10:00-17:00	Registration
	14:00-18:00	Council Meeting
	19:00-21:00	Welcome party
Theme 1: Conservation Lectures (20 mins for 1 paper)		
October 2 (Friday)	09:00-10:00	Opening ceremony
Session 1	10:00-12:00	
	12:00-14:00	Lunch
	14:00-17:00	Workshops (for 5 subjects)
	17:00-18:00	Council meeting
	18:00-	Free
October 3 (Saturday)	09:00-14:00	Visiting Taipei Zoo
	14:00-17:00	Group discussion
	17:00-19:00	Dinner at Taipei Zoo
Theme 2: Communication Lectures (20 mins for 1 paper)		
October 4 (Sunday)	09:00-12:00	Session 2-1
	12:00-14:00	Lunch
	14:00-17:00	Workshops (as same as Oct.2)
	17:00-18:00	Council meeting
	18:00-19:30	Dinner
	19:30-21:30	Session 2-2
October 5	09:00-18:00	Field visit to Yang Ming Mountain National Park Sun-Yi Aboriginal Culture Museum
	18:00-	Free
Theme 3: Cooperation -- Lectures (20 mins for 1 paper)		
October 6 (Tuesday)	09:30-12:00	Session 3
	12:00-14:00	Lunch
	14:00-17:00	Workshop (as same as Oct 2. (Each group should prepare final report and presentation which include the conclusion of 5 subjects)
	17:00-18:00	Closing ceremony
	19:00-21:00	Farewell party



I.Z.E. Bi-Annual Conference Call for Papers

Abstract Form

Please share your knowledge, experience and idea with other participants in the conference by submitting a paper. The conference sessions are planned in the following topics:

Effective Zoo Education: Conservation/Communication/Cooperation

Theme 1: Conservation

Guidelines : Conserving Diversity of Genes,
Species, Habitats and Culture

- * Developing a definition of conservation education.
- * Steps leading to a successful conservation education programme.
- * World conservation educational policy.
- * Developing standards for successful conservation education programs.

Theme 2: Communication

Strategies : Reinforcing Interaction between
Educators, Visitors and Animals.

- * Marketing zoo education program more interactive.
- * Developing better communication between zoo designers and zoo educators.
- * Using graphics to communicate with visitors.
- * Using the Internet to educate about zoos and conservation.

Theme 3: Cooperation

Purpose : Through the Zoos Cooperation to Build
Partnerships for Zoo Education.

- * Setting up models of collaborative educational programs.
- * Building partnership among zoo educators through global networks.
- * Increasing cooperation between IZE and WZO.
- * Increasing cooperation among zoo educators, zoo scientists and zoo researchers.

Time: 20 minutes (5 minutes for discussion)

Abstract due: June 1, 1998

Abstract Form :

1. Use the abstract format given here (next column)
2. 2 pages, 297mm x 210mm, 1,000 words maximum and must be typed in English or Chinese.
3. 2 copies of an abstract sending to IZE conference office before June 1, 1998.

Notes:

1. All abstracts will be reviewed by the IZE council. Authors of papers selected for presentations will be notified by July 1.
2. Authors are then required to reconfirm their intention to attend the conference and present their papers.
3. Only accepted abstracts will be published in the conference programs and proceedings.

All presenters must complete the abstract form and return to the IZE conference office not later than May 1, 1998.

Only one paper / abstract per form

Paper Topic:

Effective Zoo Education:

Conservation/Communication/Cooperation (the details are noted in the form of call paper)

Theme 1: Conservation

Theme 2: Communication

Theme 3: Cooperation

Audio-visual equipment required:

Overhead projector Slide projector

Computer facilities (Hardware and software requirements should be noted)

Others (please detail):

Form: 1. use the regular abstract form

2. 2 pages, 297mm x 210mm, 1,000 words maximum and must be typed in English or Chinese.

3. 2 copies of an abstract and contained in PC / MAC (txt. file is available) diskettes, should be sent to IZE conference office before June 1, 1998.

Paper Topic:

Name of Author:

(Co-author):

Institute:

Address:

E-mail address:

Tel:

Fax:

To order Registration, Accommodation, & Abstract forms write to the :

1998 Conference Office
8 F-8, Sec. 3, Mingsheng E. Road
Taipei 104 Taiwan, Republic of China
Phone 886 2 2517 5216
Fax 886 2 2508 1269

If you have questions write to:

Jessie Chi, Chief of Education Department
Taipei Zoo, 30, Sec.2, Hsin-kuang Road
Taipei 116, Taiwan, Republic of China
Phone 886 2 2938 2318
Fax 886 2 2938 2316
email ize@mail.zoo.gov.tw

Deadlines:

Registration & Hotel forms	20 March 1998
Abstract form	1 May 1998
Abstract	1 June 1998
Accommodation fee	1 July 1998
Material for exhibition	1 July 1998

General Information:

Taipei Zoo

Venue

The Conference will be held in Taipei Plaza Hotel. Hotel address is : No.160, Jen-Ai Road, Sec. 3, Taiwan 106, R.O.C. Tel: +886 2 2700 2323.

Registration Fee

Registration Fee at NT 4,050 or US\$140 should be in the form of credit card or D/D (Demand draft), T/T (Telegraphic transfer) payable to "TAIPEI ZOO" and must be paid before July 1, 1998. All refreshments / coffee breaks, luncheons and dinners during the conference are included.

Social Program

A welcome reception and a farewell dinner will be organized for the delegates. Charges are already included in the registration fee.

Field Visit and Post Tour

Optional field visit will be organized to visit the following places: Taipei Zoo, Yang-Ming Mountain National Park, Taipei Astronomy Museum and Shuan-Yi Aboriginal Museum.

Post tour is prepared for IZE members who would like to stay in Taiwan after the conference. People will visit Toroko National Park, Natural Science Museum and Fung-Huang-Ku Birds Park during the three day tour.

Hotel Accommodations

A block booking for Taipei Howard Plaza Hotel at a special rate will be made for delegates and the accompanying persons. The Organizing Committee may book hotel rooms for delegates before July 1, 1998. The Organizing Committee does not guarantee the reservation after the deadline. Please refer to the Hotel Reservation Form for details.

Language

The official language of the conference are English and Chinese which will be used for all correspondence, presentation and publications.

Letter of invitation

The chairman will be pleased to send letters of invitation to interested delegates for assisting potential delegates to obtain visas or travel funds. However, such letters does not represent any commitment on the part of the Chairman to provide any financial assistance, unless specified.

Cancellation

Registration fee will not be refunded.

Exhibition; websites, etc.

The Organizing Committee is arranging an exhibition on the zoos of the world. Additionally, the computer homepages and information of webstations of zoos will show to participants during the conference. You are most welcomed to send your publications including briefing books, slides, posters and educational materials by July 1, 1998.

The Taipei Zoo has now contributed to public education and recreation for more than eight decades since its founding in 1916. In 1986, the Zoo terminated its era at Yuanshan in northern part of Taipei and transferred to Mucha, a suburb in southeastern district of the city.

The new zoo covers a total of 165 hectares, among which nearly 100 hectares have been developed for a diversity of purposes. For example, to fulfill one of its major duties in living wildlife collections, some 2500 vertebrates belonging to 250 species of birds and mammals, and numerous invertebrates representing a tremendous diversity have been carefully maintained in the zoo. Three main exhibition halls: the Butterfly Aviary, the Education Center, and the Nocturnal House, are currently opened to visitors. Seven outdoor exhibition areas provide different images of: Children's Zoo, Birds Garden, Desert, Asian Rainforest, Australia, Africa, and Taiwan Area. There are also Wildlife Observation Area, Picnic Area, and the Adolescent Physical Training Field designed especially for visitors who enjoy wilderness and outdoor recreation. Other exhibition areas of Polar Fauna, Marine Mammals, Reptiles, and Insects are either under serious planning or construction. These new projects, along with the existing ones, not only can enhance the roles that the Taipei Zoo plays, but also lead it successfully into the twenty-first century.

The main goal of the Taipei Zoo is to promote wildlife conservation and environmental education. In addition to preserving different species, research and public education are both important as to wildlife conservation. Through well designed animal displays, high quality environment aspects, motivating zoo introduction and media transmission, and diverse educational activities, basic concepts and critical issues of ecological conservation can be easily transferred to more than 3 millions visitors every year. All these works aim to guide the general public to enjoy the nature and care more about our environment.

The educational programs of the Taipei Zoo are primarily focused on conservation of native wildlife, sustainability of ecosystem as a whole, and functions of the zoo. Some routine social educational programs include: guided tours, school teaching tour, special conservation topics, community education, parents and kids workshop, holiday events, natural science teacher's workshop, stationary interpretation, special exhibition, and animal theater. Visitors can access to all kinds of information about the zoo itself or knowledge of wildlife conservation by indoor and outdoor facilities, Zoo Magazine, Zoo Academic Reports, learning sheets, booklets, and even relative internet web sites.

In the year of 1998, the Taipei Zoo will host the biannual IZE (International Zoo Association of Educators) conference. This event is extremely important for worldwide zoo educators as to sharing their invaluable thinking and experience with one another.

